

WV Women in Agriculture Conference

Friday, November 4

10:30 AM - 11:30 AM		Pre-Conference Tour Check-in and Conference Registration, Conference Foyer--Woodland
11:00 AM - 11:30 AM		Kids Day Tour Orientation, Woodland Room 3
12:00 PM - 6:00 PM		Kids Day Tour will be of <i>Okes Family Farm, Shady Springs, WV (weather permitting)</i>
6:30 PM		Pre-Conference Farm/Business Tour (near and around Lewisburg, WV.)- Box lunch provided to participants
8:45 PM		Hospitality Hour and Local Foods Networking Dinner, Swift Level Farm, Lewisburg, WV. Speaker —Mindy Walls, Assistant Vice President and Innovation, West Virginia University <i>Hospitality Hour sponsored by West Virginia University Davis College of Agriculture, Natural Resources, and Design</i> <i>Dinner sponsored by West Virginia Department of Agriculture</i>

Saturday, November 5

7:00 AM - 8:25 AM	<i>Kids Activities Planned for 8:30 AM - 4:20 PM</i> Stacey Huffman, WVU-ES Extension Agent and Jessica Streets, WVU-ES Agent in Training Governor Room	WV Agri-Women Quarterly Meeting -- <i>Welcoming New Members!</i> -- Bright Ballroom A			
7:00 AM- 8:30 AM		Exhibitors booth set-up-- Conference Foyer --Woodland			
7:30 AM- 10:15 AM		Breakfast, The Glade Room			
8:30 AM-3:30 PM		Registration, Conference Foyer--Woodland			
8:30 AM 10:15 AM		Exhibitor Booths Open, Conference Foyer--Woodland			
10:25 AM- 11:05 AM		Welcome & Opening Remarks-- The Glade Room Keynote Speaker, Amanda Freund, Freund's Farms & CowPots, LLC. Recognition of Conference Sponsors WVa. Producers' Tell Their Stories (WVa. Women Producers' Approach to Agriculture)			
11:15 AM – 12:15 PM		Kathy Hervey & Brittany Hervey Farris, Maple Syrup and Agritourism, Wheeling, WV Bright Ballroom A	Miriam Leatherman- Strawberries and Value Added, Old Fields, WV Bright Ballroom B	Rhonda Dortch, Small Ruminants, Meats, & Value-Added Marketing, Bluefield, WV Woodland Rooms 1 & 2	Kathie Roth, Beekeeping & Marketing Honey & Other Products, Wellsburg, WV Woodland Room 3
12:15 PM-1:45 PM		Marketing Agricultural Products Track Sponsored by Northeast SARE, Bright Ballroom A	Horticulture Track Sponsored by USDA Natural Resources Conservation Service, Bright Ballroom B	Livestock/ Forage Management Track Sponsored by USDA Farm Service Agency, Woodland 1 & 2 Rooms	Non-Traditional Enterprises Track Sponsored by USDA Farm Service Agency, Woodland 3 Room
1:55 PM- 2:55 PM		Top 10 Lessons in Market Readiness Dr. Doolarie Singh-Knights, WVU ES Agribusiness Specialist	Organic vs. Conventional: What you need to know before you spray? Dr. Daniel Frank, WVU ES Entomology Specialist	Top 10 Pieces of Equipment for Grazers Dr. Tom Basden, WVU ES Nutrient Management Specialist	Winterizing Equipment Jason McKibbin, WVU Davis College Professor
2:55 PM- 3: 15 PM		Lunch- Recognition and Brief Comments from Lunch Sponsor - The Glade Room Lunch sponsored by Farm Credit			
3:20 PM- 4:20 PM		A Guide to Managing Legal Liability in Marketing Jesse Richardson, WVU Law School Professor	Produce Safety is Serious Business for All Farms Dr. Doolarie Singh-Knights, WVU ES Agribusiness Specialist	Nutrient Requirements and How to Interpret Forage Sample Results Brad Smith, WVU ES Agent and Alex Straight, WVU ES Agent	Agro-forestry Crops Dr. Dave McGill, WVU Extension Specialist
		Afternoon Networking Break - Last Chance to See Exhibits! Afternoon Networking sponsored by USDA Natural Resources Conservation Service			
	Branding, Story-Telling and Social Media Marketing, Megan Bullock, Mesh Marketing	How to Manage your High Tunnels for Maximum Profit Dr. Lewis Jett, WVU ES Commercial Horticulture Specialist	Livestock Quality Assurance Ronnie Helmondollar, WVU Extension Interim ANR Director	If I Knew Then What I Know Now- Lessons in Developing Niche Products/Markets Panel Discussion Producers Panel Kathy Roth, Kathy Hervey, Brittany Hervey Farris, Miriam Leatherman, and Rhonda Dortch	
	Careers and Skills in Agriculture Jobs Dr. Dee Singh-Knights, WVU ES Specialist & Jennifer Williams, WVU ES Associate Director of Partnerships & Collaborations				

Please Turn in Your Evaluations and Safe Travels Home!